



TOP WORKPLACES 2011

The List

Welcome to Top Workplaces 2011, an extensive effort to uncover the best employers in the Philadelphia region – from the point of view of workers themselves.

For more details of the survey's methodology, and to read more of what workers said about their employers, go to www.philly.com/workplaces

Once again, The Inquirer, Philadelphia Daily News, and Philly.com have enlisted WorkplaceDynamics of Exton to ask employees to rate their companies and their bosses by responding to statements such as "I believe this organization is going in the right direction," "It's easy to tell my boss the truth," and "My pay is fair for the work I do."

WorkplaceDynamics contacted 1,614 employers in the region with at least 50 workers and invited them to participate. Ultimately, 163 companies employing 75,984 people in the Philadelphia area were surveyed.

Of that total employee number, 45,264 received surveys and 30,674 responded on paper or online.

The required response rate varied depending on employer size.

For those with fewer than 100 employees, at least 30 responses were required. For those with between 100 and 400 employees, a response rate of at least 30 percent was necessary. For employers with more than 400 staffers, at least 120 responders were required.

After the survey was completed, WorkplaceDynamics ran statistical tests to look for any questionable results.

The final product of the survey is our list of the top 100 workplaces for 2011, which comprises the 20 highest-ranked large employers, 35 midsize organizations, and 45 small firms.

Finally, we went back to those companies and asked them to tell us how they have dealt with some key issues, including what signs of recovery they see in their firms and their industries, what they are looking for in new hires, and what perks they offer to reward good work.

Many companies in the region see clear signs that the worst of the bad times are past. Some are actively seeking new workers. And many continue to provide extras beyond the paycheck – including food, gift wrapping, and massages – to keep employees happy and productive.

— Reid Kanaley, Top Workplaces editor



Large Companies

More than 500 employees in our region

Public Private Nonprofit Partnership Cooperative Parent Co. Government

Rank	Company name	Headquarters	Type	Sector	Locations in region	Employees in region	Hires made last 12 months	Hires planned next 12 months	Web Site
1	Keller Williams Realty	Austin, Texas	☺	Real estate	23	2,122	844	900	www.kw.com
2	Special People in Northeast Inc.	Philadelphia	☺	Human services	1	869	NA	NA	www.spininc.org
3	Campbell Soup Co.	Camden	☺	Consumer goods	19	1,478	NA	NA	www.campbellsoupcompany.com
4	Chester County Intermediate Unit	Downingtown	☺	Education	6	1,269	100	100	www.cciu.org
5	KenCrest	Philadelphia	☺	Human services	200	1,200	200	200	www.kencrest.org
6	The Vanguard Group	Malvern	☺	Financial services	11	9,210	NA	NA	www.vanguard.com
7	Center for Family Services Inc.	Camden	☺	Human services	30	533	110	90	www.centerffs.org
8	Accenture	Chicago	☺	Consulting, outsourcing	4	1,445	NA	NA	www.accenture.com
9	Susquehanna International Group L.L.P.	Bala Cynwyd	☺	Financial trading	2	936	100	75	www.sig.com
10	PwC (PricewaterhouseCoopers L.L.P.)	New York	☺	Accounting	1	1,200	200	350	www.pwc.com
11	Reed Tech. & Information Svcs. Inc.	Horsham	☺	Data management	1	785	NA	NA	www.reedtech.com
12	Philadelphia Insurance Cos.	Bala Cynwyd	☺	General insurance	1	706	110	100	www.phily.com
13	Philadelphia Corp. for Aging	Philadelphia	☺	Aging services	1	680	105	100	www.pcaCares.org
14	Toll Bros. Inc.	Horsham	☺	Residential	3	714	NA	NA	www.tollbrothers.com
15	The Children's Hospital of Philadelphia	Philadelphia	☺	Health care	55	10,000	1,636	1,700	www.chop.edu
16	MossRehab	Philadelphia	☺	Rehabilitation hospital	20	788	NA	NA	www.mossrehab.com
17	FMC Corp.	Philadelphia	☺	Manufacturing	2	613	NA	NA	www.fmc.com
18	ACTS Retirement-Life Communities Inc.	West Point	☺	Senior living	12	1,179	NA	NA	www.actsretirement.com
19	Comcast Corp.	Philadelphia	☺	Cable, broadband	101	8,655	NA	NA	www.comcast.com
20	ReSearch Pharmaceutical Services Inc.	Fort Washington	☺	Life sciences	1	800	200	250	www.rpsweb.com