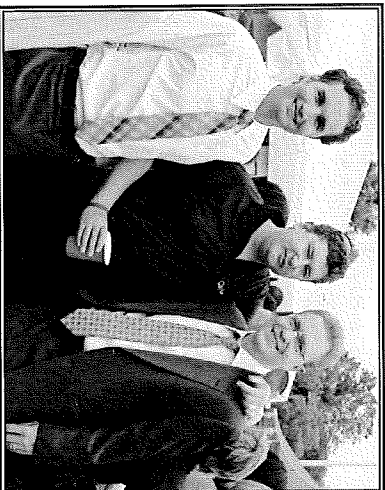


CITY SUBURBAN NEWS

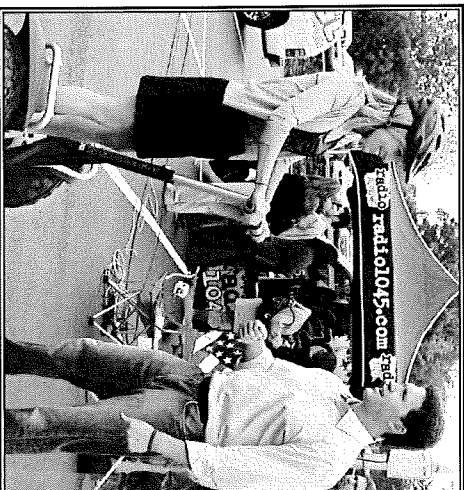
June 9-15, 2010

SECOND ANNUAL CITY AVENUE SPRING FLING

Hundreds of Young Professionals Party on City Avenue



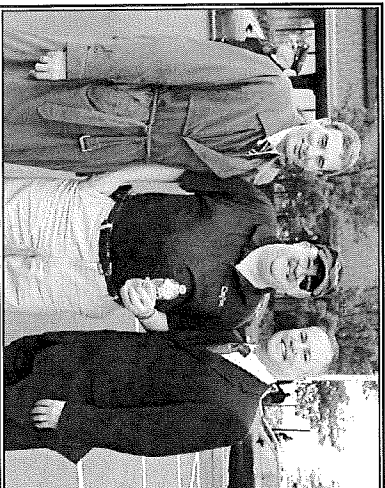
Attending the Second Annual City Avenue Spring Fling, from left – Tim Fenstermacher of Roxborough, 6abc; City Avenue Spring Fling Committee member Mike Monsell of Conshohocken, 6abc Vice President/Director of Creative Services; City Avenue Special Services District Board Vice Chairman Bernie Frazenica of Philadelphia, General Manager of 6abc.



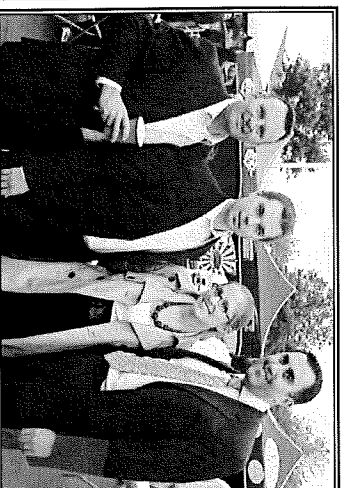
Attending the Second Annual City Avenue Spring Fling, from left – NBC 10's Michelle Grossman riding a Segway as fellow Meteorologist and coworker Dave Warren observes.

Building on last year's success, the Second Annual City Avenue Spring Fling, held on Wednesday, May 19, was even more exciting for all who attended! Hundreds of young professionals who work for businesses located in the City Avenue Special Services District came out for an evening of fun, music, food, and prizes. Held in the parking lot of 555 City Avenue, the tented outdoor festival featured food and drink from 13 local restaurants, live music by Love Seed Manna Jump, "Radio Row" featuring 16 radio stations located in The District, and appearances of media personalities from 6abc and NBC 10. The purpose of this free, outdoor event was to show off the vitality that lights up City Avenue from the Schuylkill Expressway down to 63rd Street, and that goal was certainly accomplished!

Stay, You Saw It in CITY SUBURBAN NEWS!



Attending the Second Annual City Avenue Spring Fling, from left – City Avenue Special Services District Board Chairman Matthew Schure, President & CEO of the Philadelphia College of Osteopathic Medicine; Peter Herzog, City Avenue Special Services District, of Lipper Darty; City Avenue Special Services District Board member and Spring Fling committee member Paul Blake Vice President of Marketing, Greater Media Philadelphia.



Attending the Second Annual City Avenue Spring Fling, from left – Joe Keane, Greater Media Philadelphia, of Huntingdon Valley; Bill Moore of King of Prussia; Rachel Gordon, Greater Media, of Center City; Adam Terranova, Beasley Media, of Wynnewood.