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CITY AVENUE SPECIAL SERVICES DISTRICT
ANNOUNCES BOARD CHANGES

PHILADELPHIA & BALA CYNWYD (January 25, 2011) – The City Avenue Special Services District (CASSD) has recently adopted a full slate of executive officers according to the by-laws of CASSD. The officers are chosen annually by members of the Board at their annual meeting, which was held on January 14, 2011.

The City Avenue Special Services District Board of Directors approved Bernard A. Prazenica to serve as Board Chairperson. He was previously the Vice Chairperson. Mr. Prazenica is the President and General Manager of 6abc/WPVI-TV. Dr. Matthew Schure, Ph.D. will serve as Board Vice-Chairperson. He was previously the Board Chairperson. Dr. Schure is the President & CEO of the Philadelphia College of Osteopathic Medicine. Michael Woodward will serve as the Treasurer and Susan McKee will serve as the Secretary. Mr. Woodward is with Woodward Properties and Ms. McKee is a local property owner. All appointments will be through January 30, 2012. All of these offices shall be held for one year and/or until a successor has been duly elected.

"All of these individuals are essential to the continued growth of our district and we are grateful that they are serving second terms," said Terrence Foley, President and CEO of the CASSD.

The City Avenue Special Services District is a collaboration between the City of Philadelphia and the Township of Lower Merion to enhance the public and private sectors of the region extending west on City Avenue from the Schuylkill Expressway to 63rd Street and Wynnewood Road. From the creation of public-safety initiatives to new strategies for development, the CityAve Special Services district is the go-to organization for any individual or business interested in becoming a part of what this exciting region has to offer. For more information about the District, please call 610-747-0311 or visit www.CityAve.org.

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